



CariCAT

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BUCHAREST
2023

INTERNATIONAL CARICATURE CONVENTION



International Caricature Convention

Caricature conventions reunite artists from around the globe to promote the concept of GROWTH both as artists and as a community. At conventions, artists draw and attend Workshops held by different Guest Speakers.

Objectives:

- 1) Artists
- 2) Field of Caricature
- 3) General Public

Convention Objectives

1) Artists

- drawing together has multiple benefits as they discover different styles and ways to improve their work
- the synergy created between artists is harnessed and together they create milestones for Motivation, Personal Success and Growth in terms of Artistic Value
- the Inspiration coming from the Guest Speakers can add value to their works as they can receive live guidance while the topics presented by them are diverse: Artistic techniques, creating a business / building an artistic career, building motivation, building a community, creating a network
- can develop a positive Mindset regarding caricature and how to promote the importance of it in their own countries
- can learn from open Debates on different subjects organised as Interviews with the Guest Speakers: The importance of Caricature, The fine line between being open and being offensive, Caricature Status and mission in a world of Political Correctness



Convention Objectives

• 2) Field of Caricature

- In general terms, presenting the Evolution and Importance of Caricature in the present context will help to Position itself at a higher level in the Art World, as satirical art has been mostly regarded as a minor form of art

- In particular, we feel that the Romanian caricature community could use an Infusion of skills, references, examples from the international environment

- Raising Awareness and Creating a Positive Movement at the Romanian Art Institutes to promote and attract those that aren't sure they could build a career and make an actual living out of doing Caricature. In time Satirical Graphics can become a Major and be included in the Curriculum of Art Institutes

- Help create a Business Model in the community and ensure legal coverage for all artists as caricature has been promoted on the streets / touristic avenues

- Raise awareness that Caricature can be met in Art Galleries, Profile Magazines, Festivals, Horeca, private/corporate/public events and Position as an educated form of Art



Convention Objectives

- 3) General Public

- We feel Caricature will exist as long as people will pursuit perfection in the case of the portrait caricature and as long as we'll have corruption and negative models in society that need to be pointed out and accentuated (situational caricature). It can be regarded as the Last Bastion that will promote honesty, authenticity, acceptance through irony

- Caricature, in all its forms, can educate and raise awareness on both individual and collective subjects. Under its "umbrella" we can reignite the "flame" and reopen sensitive subjects through media, while being independent from any political affiliations. That's why we need to develop the tools in the private sector.



CaricatuRO
International
Caricature
Convention in
Romania
1st Edition

When?

12 – 16th 2023

Where?

Comics Club – Bucharest

How many participants?

50 – 60 artists (Romanian and foreign)

CaricatuRO International Caricature Convention in Romania 1st Edition

- **Structure**

- Day 1: welcoming artists, offering a traditional Romanian festive dinner (ex: Caru cu Bere)
- Days 2-4: drawing live on different subjects that will be included in a competition, and attending workshops held by the following Guest Speakers (2 workshops / day) and open debates:

- Kage Nakanishi – Japan
- Jan Op de Beeck – Belgium
- Manny Manvel Avetysian – USA
- Jota Leal - USA
- Bernd Weidanauer – Germany
- Iancu Avram - Romania

Day 5: Award Winning Ceremony, Open Public Caricature Exhibition with Live Drawing, Final Festive Dinner Party

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International Caricature Convention in Romania

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Convention model:

- artists will pay a participation fee – 100 euro / artist, and take care of transport and accommodation expenses
- Only for Guest Speakers, all Travel & Accommodation expenses will be covered by the organisers ("Atelierele Lumania" Association with the help of sponsors)
- during the convention, the organisers will take care of a daily "buffet" (coffee, tea, water, snacks)

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Expenses Budget "CaricatuRO" August 2022

1	Plane tickets for Guest Speakers		
	Manny Manvel Avetisyan - USA		EUR 1,000.00
	Jota Leal - USA		EUR 1,000.00
	Kage Nakanishi - Japan		EUR 1,000.00
	Jan Op De Beck - Belgium		EUR 400.00
	Bern Weidanauer - Germania		EUR 300.00
	Iancu Avram -Romania		EUR 100.00
		Total	EUR 3,800.00

2	Accommodation for Guest Speakers		
	Double Room - (ex NH Hote) - 6 rooms	x5 nights	EUR 70.00
		total	EUR 2,100.00

3	Rent for COMICS CLUB	5 days	100 euro /day
		total	EUR 500.00

4	Festive Dinner (aprox 60 pers, 20 euro / menu)	2 evening	1200 euro / evening
		total	EUR 2,400.00

5	Site and digital marketing		EUR 1,000.00
6	Awards budget		EUR 1,000.00

Total **EUR 11,800.00**

CaricatuRO

International Caricature Convention in Romania 1st Edition



- Benefits for our Sponsors
 - Social Media Exposure as benefactors of the convention
 - Designated spot for Advertising materials
 - One of the competitions during the convention will be dedicated to the sponsor, who will choose a subject (ex "The Goldie Corn" Award)

Thank you!
Give the Romanian Pin a chance!

